



CISION

EuroKids Presented With 'The Best Education Brand' at ET Best Education Brands Awards 2018

MUMBAI, March 29, 2018 /PRNewswire/ --

EuroKids International, India's leading **pre-school** network was awarded as the 'Best Education Brand of 2018: Pre-School & Nursery Category, at the 2nd edition of the ET Best Education Brands Award ceremony held on Saturday March 24th 2018, by The Economic Times at The Taj Vivanta, Mumbai. Honorable Minister of Education, State of Maharashtra, Mr. Vinod Tawade, who was the guest of honour at the event, presented the award to Mr. Prajodh Rajan, Co-founder & Group CEO, EuroKids International.

Receiving the award, Mr. Prajodh Rajan, said, "We are delighted to receive the award, which recognises our initiatives towards providing the highest quality of pre-school education. All our efforts are directed keeping in mind our '**Child First**' ideology which is at the core of our pedagogy, ensuring that a child's development, safety and engagement needs are met in a home-like environment, as we make learning fun for young children at our pre-schools."

He further added, "The learnings at our pre-schools have been refined periodically, to keep the pre-school curriculum contemporary and balanced. In a digital age, we ensure our curriculum gives the best of both worlds to the child, by striking a balance between tech-enabled learnings and conventional educator driven pre-school engagements."

The event also featured a panel discussion where Mr. Prajodh Rajan shared his views on the changing trends in the education industry, usage of technology in the domain, and game-changers to look towards. He also spoke of the positive impact of new-age learning curriculum, unconventional course content, and helping educators be prepared for the dynamics of a rapidly changing environment.

The award is one more addition to the recognition that EuroKids has received from the industry, testament to the years of expertise put in by its team towards shaping young children for the journey ahead.

About EuroKids International

EuroKids International is one of the leading education service providers in the country. Launched in 2001, EuroKids pre-schools have over 16 years of expertise, with 1000+ pre-schools across 3 countries, 350 cities, having nurtured over 300,000 children.

The success of the pre-school network inspired the group to commence EuroSchool, a network of K-12 institutions. The schools, modelled on the philosophy of self-discovery, showcase a 'Balanced Schooling' proposition which ensures the holistic growth of students. EuroSchool has a presence of 10 K-12 schools spread across Ahmedabad, Bengaluru, Hyderabad, Mumbai, Pune and Surat.

The recent initiative of the group comprises of EuroKids Daycare which are daycare facilities at the corporate workplace and franchisee centers. Additionally, the group has a business vertical, EuroVarsity, an online diploma program in Early Childhood Care & Education for women aiming to become teachers professionally.

With over 20 awards in the education segment and awarded as one of the Best Education Brands 2018, Early Child Playschool Chain 2017, Innovation in Early Learning 2016 and Indian Power Brand 2016, EuroKids is setting new benchmarks by Reinventing Education in the country.